

SPONSORSHIP OPPORTUNITIES WÜRZBURG 2019

SEPTEMBER
16–20



ECMLPKDD

The European Conference on Machine Learning
and Principles and Practice of Knowledge Discovery
Würzburg, Germany.

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What is ECML PKDD?

ECML PKDD is the premier European machine learning and data mining conference, attracting a worldwide audience. The conference program includes presentations of peer-reviewed research papers, invited talks by eminent researchers in the field, a wide program of workshops and tutorials, a discovery challenge, a demo track and an Applied Data Science track. ECML PKDD 2019 builds upon a very successful series of 29 ECML and 22 PKDD conferences, which have been jointly organized for the past 18 years. The conference attracts an audience of over 600 attendees and it is a unique opportunity for companies to develop connections in both machine learning and data mining communities, acquire new talents, contribute to innovation and market their brands. The conference is known for its relaxed atmosphere, with plenty of networking opportunities and social activities.



The ECML PKDD conference provides a forum where sponsors will enjoy a great amount of visibility within the machine learning and data mining communities. The conference web site, continuously updated at www.ecmlpkdd2019.org, is the reference point of this broad community: based on previous experience we expect several tens of thousands of visits until the end of September 2019. Other promotion initiatives will be carried out, nationwide and internationally, through web portals, mailing lists, posters and posting on social media. The conference lasts for five days, with workshops and tutorials on Monday and Friday and the main conference sessions on Tuesday to Thursday. Monday will also feature an Industry Forum, which will give companies an opportunity to present themselves at the start of the conference.

In 2019, the conference will be held in Würzburg, a beautiful city in Germany. The old town features picturesque sights, like the Residenz, a magnificent palace and UNESCO world heritage site, the Marienberg Fortress, the river Main or the multitude of churches and old buildings. The area around Würzburg is furthermore home to some of the best wines in Germany and offers with its astonishing landscape and nature many possibilities for recreation and adventure.

We are bringing to your kind attention the opportunity of becoming one of the distinguished ECML PKDD 2019 sponsors. We offer various sponsor levels, as well as many custom opportunities for sponsoring various elements of the conference based on your needs, objectives and budget. We are looking forward to discussing opportunities further with you and welcoming you as an ECML PKDD 2019 sponsor.



Standard Sponsorship Opportunities

PLATINUM SPONSOR

- Company description of max. 300 characters and logo at the conference website with a hyperlink to the company's website
- Company logo on all on-site printed materials
- Company logo on a sponsor board placed within the registration area
- Company banner in the conference area during the entire conference
- Premium location of exhibition space up to 12sqm (3 tables, 4 chairs)
- 4 full conference registrations (including the conference banquet)
- 4 exhibitor registrations
- 2 inserts in conference bags.

10,000 EUR

GOLD SPONSOR

- Company description of max. 200 characters and logo at the conference website with a hyperlink to the company's website
- Company logo on all on-site printed materials
- Company logo on a sponsor board placed within the registration area
- Exhibition space up to 8sqm (2 tables, 3 chairs)
- 3 full conference registrations (including the conference banquet)
- 3 exhibitor registrations
- 1 insert in conference bags.

7,500 EUR

SILVER SPONSOR

- Company description of max. 100 characters and logo at the conference website with a hyperlink to the company's website
- Company logo on all on-site printed materials
- Company logo on a sponsor board placed within the registration area
- Exhibition space up to 4sqm (1 table, 2 chairs)
- 2 full conference registrations (including the conference banquet)
- 2 exhibitor registrations
- 1 insert in conference bags.

5,500 EUR

BRONZE SPONSOR

- Company logo at the conference website with a hyperlink to the company's website
- Company logo on all on-site printed materials
- Company logo on a sponsor board placed within the registration area
- 1 full conference registration (including the conference banquet).

3,750 EUR

Social Events

WELCOME RECEPTION

Exclusive sponsorship is offered on the opening reception at the Würzburg residence on Monday 16th September. The Würzburg residence is a UNESCO world heritage with a unique baroque ambience. Your company's logo will be listed on the programme, onsite signage and branding may be displayed at the venue during this event. Your company's logo will be listed on the conference website sponsor page as well as included on the sponsor board placed in the registration area.

4,500 EUR

CONFERENCE DINNER

Exclusive sponsorship is offered for the Conference Dinner which takes place on Tuesday 17th September. Your company's logo will be listed on the programme, event tickets will display your logo and branding may be displayed at the venue. Your company's logo will be listed on the conference website sponsor page as well as included on the sponsor board placed in the registration area.

8,500 EUR



POSTER SESSION

Exclusive sponsorship is offered on the poster session in the Wine Cellar at the Würzburg residence on Thursday 19th September. This event provides a special atmosphere and the possibility to experience Würzburg's wine culture. Your company's logo will be listed on the programme, onsite signage and branding may be displayed at the venue during this event. Your company's logo will be listed on the conference website sponsor page as well as included on the sponsor board placed in the registration area.

4,500 EUR

LUNCH SPONSOR

Lunch is provided during the midday break. Your company will be listed in the printed onsite programme book, and you will be provided with a branding opportunity during the lunch. Your company's logo will also be listed on the conference website's sponsor page as well as included on the sponsor board placed in the registration area. Pricing is based on one lunch session.

2,500 EUR x5

COFFEE BREAKS

Sponsor the morning & afternoon refreshment breaks. Your company will be listed on the printed onsite programme book, and you will be provided with a branding opportunity during the break. Your company's logo will also be listed on the conference website's sponsors page as well as included on the sponsor board placed in the registration area. Pricing is based on one full day which includes both the morning and afternoon coffee break. There are 5 days to choose from.

1,900 EUR x5

Additional Sponsorship Opportunities

CONFERENCE BAGS AND PROGRAM BOOKLETS

- Company logo at the conference website with a hyperlink to the company’s website
- Company logo on a sponsor board placed within the registration area
- Company logo printed on each conference bag
- Company logo printed on each program booklet

4,500 EUR

BADGE LANYARDS

- Company logo at the conference website with a hyperlink to the company’s website
- Company logo on a sponsor board placed within the registration area
- Company logo on conference badge lanyards

2,000 EUR

INVITED TALK SPONSOR

- Goes towards coverage of travel and accommodation costs for one of the speakers
- Company logo at the conference website with a hyperlink to the company’s website
- Company logo on a sponsor board placed within the registration area
- Company is recognized as sponsor of the talk in the program (booklet, web, on-site displays)
- Company is acknowledged in the intro of the talk given by the session chair
- Company’s sign or banner is displayed in the lecture room during the invited talk

1,500 EUR x5

TEST OF TIME AWARD SPONSOR

- Goes towards coverage of travel and accommodation costs for the speaker
- Company logo at the conference website with a hyperlink to the company’s website
- Company logo on a sponsor board placed within the registration area
- Company will be recognized as sponsor of the talk in the program (booklet, web, on-site displays)
- Company is acknowledged in the intro of the talk given by the session chair
- Company’s sign or banner would be displayed in the lecture room during the invited talk

1,500 EUR

PHD SESSION	<ul style="list-style-type: none"> – Covers room and service costs for the PhD session – Company logo at the conference website with a hyperlink to the company's website – Company logo on a sponsor board placed within the registration area – Company is recognized as sponsor of the PhD session (booklet, web, on-site displays) – Company is acknowledged in the intro of the session – Company's sign or banner is displayed in the lecture room during the session 	1,500 EUR
T-SHIRTS	<ul style="list-style-type: none"> – Company logo on the back of T-Shirts – Company logo at the conference website with a hyperlink to the company's website – Company logo on a sponsor board placed within the registration area 	1,000 EUR
NOTEPADS	<ul style="list-style-type: none"> – Sponsor can provide own notepads – Company logo at the conference website with a hyperlink to the company's website – Company logo on a sponsor board placed within the registration area 	700 EUR
PENS	<ul style="list-style-type: none"> – Sponsor can provide own pens – Company logo at the conference website with a hyperlink to the company's website – Company logo on a sponsor board placed within the registration area 	500 EUR
INDUSTRY FORUM PRESENTATION	20-minutes oral presentation (including questions) at the Industrial Forum	750 EUR x9
STUDENT GRANT	<ul style="list-style-type: none"> – Goes towards coverage of a student registration and a part of accommodation costs – Company logo at the conference website with a hyperlink to the company's website – Company logo on a sponsor board placed within the registration area – Company is recognized as sponsor of a student grant in the program (booklet, web, on-site displays) 	500 EUR x10
VOLUNTEER SUPPORT	<ul style="list-style-type: none"> – Covers accommodation costs for a volunteer – Company logo at the conference website with a hyperlink to the company's website – Company logo on a sponsor board placed within the registration area – Company is recognized as sponsor of a volunteer in the program (booklet, web, on-site displays) 	200 EUR x10

Contact

Sponsorship Chairs

Please feel free to contact us for any
further information and details:
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General Conditions

Direct wire transfer.
Universität Würzburg GmbH is the financial conference organizer.
All grants will be paid to Universität Würzburg GmbH.
All prices are in euro and exclude VAT.

Financial Contact

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